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For more information:At *CEL*, contact John Mulligan: john.mulligan@cel.comThe *California Eastern Laboratories* website is www.cel.comAt *Elexience*, contact Pascal Gandolfini: p.gandolfini@elexience.frThe *Elexience* website is <http://www.elexience.fr/>**CEL signs Elexience to represent its ZigBee transceiver modules in France**

Santa Clara, California, USA — August 7, 2008 — California Eastern Laboratories has signed **Elexience** to represent its growing line of IEEE 802.15.4/ZigBee radio modules. Based in Verrières-le-buisson, Elexience will be the exclusive source for these CEL products throughout France.

For over 45 years, CEL has been the sales, marketing and development partner of NEC Electronics' in the Americas. "Today," states John Mulligan, CEL's Director of International Sales, "our customers are demanding broader, more integrated solutions. Our new products not only meet those needs, they allow CEL to enter new markets worldwide. Elexience is well-established in the RF market, plus their strong technical support and customer-oriented sales staff made them a perfect match for us."

CEL's IEEE 802.15.4 transceiver modules provide a fully integrated, drop-in solution for a wide variety of low cost, low power transmission applications. Based on transceiver platforms from Freescale™, Texas Instruments™, and Ember™, they're ideal for remote sensing, automated meter reading, industrial control, security, and home and building automation.