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**For more information:**

At *CEL*, contact John Mulligan: [john.mulligan@cel.com](mailto:john.mulligan@cel.com)  
The *California Eastern Laboratories* website is [www.cel.com](http://www.cel.com)

At *Amtele*, contact Peter Perman: [peter.perman@amtele.se](mailto:peter.perman@amtele.se)  
The *Amtele* website is [www.amtele.se](http://www.amtele.se)

**CEL signs Amtele AB to represent its ZigBee transceiver products  
in Sweden, Finland and the Baltics**

**Santa Clara, California, USA — August 1, 2008 — California Eastern Laboratories** has signed **Amtele AB** to represent its growing line of ZigBee/IEEE802.15.4 radio modules. Based in Stockholm, Amtele will be the exclusive source for these CEL products throughout Sweden, Finland and the Baltics.

For over 45 years, CEL has been the sales, marketing and development partner of NEC Electronics' in the Americas. "Today," states John Mulligan, CEL's Director of International Sales, "our customers are demanding broader, more integrated solutions. Our new products not only meet those needs, they allow CEL to enter new markets worldwide. Amtele is well-established in the RF market, plus their strong technical background and customer-oriented sales staff made them a perfect match for us."

CEL's IEEE 802.15.4 transceiver modules provide a fully integrated, drop-in solution for a wide variety of low cost, low power transmission applications. Based on transceiver platforms from Freescale™, Texas Instruments™, and Ember™, they're ideal for remote sensing, automated meter reading, industrial control, security, and home and building automation.