

Release No. CL-394-P

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California Eastern Labs signs Admiral Microwaves to represent its ZigBee transceiver products in the UK and Ireland

Santa Clara, California, USA — May 2, 2008 — California Eastern Laboratories has signed **Admiral Microwaves Ltd** to represent its growing line of **ZigBee Radio Modules and ICs**. Based in Eastcote, Ruislip, Middlesex, Admiral will be the exclusive source for these CEL products throughout England, Ireland, Scotland, and Wales. Admiral is a wholly owned subsidiary of Aspen Electronics Ltd.

For over 45 years, CEL has been the exclusive sales, marketing and development partner of NEC Electronics' in the Americas. "Today," states John Mulligan, CEL's Director of International Sales, "our customers are demanding broader, more integrated solutions. Our new products not only meet those needs, they allow CEL to enter new markets worldwide. Admiral has many years of experience in the RF market. This strong knowledge base combined with their "consultative" approach to sales made Admiral a perfect match for us."

CEL's ZigBee transceiver products provide a fully integrated, drop-in solution for a wide variety of low cost, low power transmission applications. Based on transceiver platforms from Freescale™, Texas Instruments™, and Ember™, they're ideal for remote sensing, automated meter reading, industrial control, security, and home and building automation.