

## **CEL Adds New UK Rep Firm**

### ***Castle Microwave joins CEL's sales rep program strengthening UK reach and coverage***

**Santa Clara, Calif. — February 3, 2010** — California Eastern Laboratories (CEL) announced today the addition of a new international sales representative firm, Castle Microwave, covering the United Kingdom. Castle will join CEL in marketing CEL's MeshConnect™ line of 802.15.4/ZigBee modules and ICs, as well as modules based on Freescale, Texas Instruments, and Ember.

"We are happy to have Castle join our growing team here at CEL. We've been known for both high quality products and great customer service and now Castle will help us deliver that into the UK marketplace," said John Mulligan, Director of International Sales for CEL.

#### **About CEL**

California Eastern Laboratories ([www.cel.com](http://www.cel.com)) develops IEEE 802.15.4/ZigBee Radio Modules and Transceiver IC's and is a member of the ZigBee Alliance ([www.zigbee.org](http://www.zigbee.org)). CEL is also NEC Electronics' exclusive sales, marketing, and development partner in the Western Hemisphere for products made by their Compound Semiconductor Device Division. CEL has sales offices, independent representatives, and distributors throughout the world.

#### **About Castle Microwave**

Founded in 1981 as a specialist component distributor, Castle Microwave ([www.castlemicrowave.com](http://www.castlemicrowave.com)) is one of the UK's foremost suppliers of state-of-the-art microwave and optical devices. Castle offers a comprehensive range of engineering services, with an applications laboratory capable of microwave network and frequency analysis covering the range 10MHz to 40GHz, as well as extensive repair and calibration skills for positioners, controllers, and analyzers.